

**ECONOMIC CONDITIONS SURVEY
FACT SHEET**

Purpose: To assess the impact of the current economic crisis on the non-profit arts and tourism industries as experienced by organizations that receive funding from Georgia Council for the Arts. As the state arts agency, GCA has a responsibility to inform the state's leadership and the general public on conditions that effect the arts industry.

Cross-Section of Organizations Surveyed: Theatres, dance companies, cultural centers, arts commissions and associations, festivals, chorales, and museums from across the state

Revenue Generated by Survey Respondents: \$186, 839,050

Total Audience Served By Survey Respondents: 15.5 million adults and 3.5 million K-12 students

Average Decline in Revenue*: 21%

Average Decline in Corporate Giving*: 23%

Total Operating Expense Reductions: \$3.6 million

Total Positions Eliminated: 46

**Figures are averages based on survey responses. For complete survey results, visit the GCA [website](#).*